

Melbourne Australia, January 28th 2010

Captell Developments, Melbourne, AUSTRALIA (www.captelldevelopments.com), a leader in Business Management Reporting, and Phoenix Consulting (www.phoenix.com.au), a leading supplier of software and professional services for information management, today announced a strategic agreement to re-sell and implement the Captell range of reporting software across Australia.

Using Captell, Phoenix will create and deliver Reporting solutions for customer processes offering an end to end automated solution with Captell managing all aspects of reporting from data collection and collation through to analysis, charting and document production and publication.

The alliance follows the successful sale and implementation by Phoenix Consulting of Captell Enterprise Reporting to RioTinto. This allowed Rio Tinto's Shared Service Group to automate its Management Reporting requirements dramatically reducing effort and improving overall report quality.

The collaboration between Captell and Phoenix will provide clients a more powerful, comprehensive suite of consulting and technology services with Captell Developments able to work with Phoenix's large existing Top 200 corporate cliental and Phoenix able to promote both the Captell Desktop and Enterprise solution to all Australian businesses requiring Management Reporting.

Phoenix has been providing innovative IT solutions since the business was established in 1987. Today, through strategic growth throughout Australia; Phoenix has over 200 full time employee equivalents working from 3 offices (Melbourne, Sydney and Canberra).

Phoenix Consulting has 3 distinct divisions:

1. **Business Transformation** – areas such as program & project management, project rescue, business process review, strategy, integration, PMO, requirements gathering, analysis.
2. **Productivity** – areas such as cost reduction, strategic sourcing, tender management, process reengineering, developing and implementing ongoing vendor management process and structures, ensuring contract compliance, implementing procurement score-card methodologies, developing and implementing supplier performance and pre & post mergers and acquisitions.
3. **Technical Services** – areas such as web development, system integration, product evaluation and, application development

Phoenix Consulting is rapidly establishing itself as a leading Company in the design and delivery of business productivity initiatives in the above mentioned disciplines.

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